

**Amanda Ramírez**  
Tel.: (404)630-9617  
arami016@gmail.com

[AmandaRamirez.com](http://AmandaRamirez.com)  
[LinkedIn](#) & [Facebook](#):  
ARamirezTV

## **Education**

---

Master of Business Administration (MBA) - Florida International University      Graduation Date: 12/13/2010  
BA in Journalism and Mass Communications - Florida International University      Graduation Date: 12/19/2005

## **Experience**

---

**Univision 34 – Atlanta, News Department**      **Duration: 03/11 to present**  
Position: Executive Producer, News Anchor, Writer & MMJ *Noticias 34 Atlanta* 6pm and 11pm  
-Performs MMJ functions when necessary: shoots video, edits news stories, reports live, performs walk-and-talk live shots, ad-libs, produces content for affiliates and digital platforms, engages audience through social media  
-Researches/selects content and leads the daily editorial meeting  
-Pitches story ideas for broadcast and digital using all medium-appropriate tools (written, video, audio, etc.)  
-Leads the newsroom team within a fast-paced environment to meet tight, daily news deadlines  
-Translates/interprets newswires  
-Writes and copyedits Spanish scripts for journalists on the news team  
-Strategically coordinates social media publications with digital publisher  
-Edits stories with use of Adobe Premier and Final Cut Pro programs  
-Works as News Director's right hand and supervises other team members  
-Has an active role in the local community and engages viewers and followers daily on social media  
-Anchors daily primetime newscasts and briefs  
-Represents Univision at community events, public speaking engagements, as Mistress of Ceremonies, and as panelist or moderator for political forums

**Univision 23 – News Department**      **Duration: 02/08 to 03/11**  
Position: Live, On-Camera Reporter  
-Reports live and on-camera for the newscasts, both in the studio and on the field  
-Presents the weekend news briefs, works as the sole reporter in the newsroom to cover any breaking news  
-Produces and reports special investigative series stories for sweeps

**Univision 23 – Programming and Public Affairs**      **Duration: 7/05 to 03/11**  
Position: Producer & Coordinator, PSA and Community Affairs Dept.  
- Designs and delivers campaigns related to community engagement  
- Coordinates communication strategies, special projects, and campaigns internally, with clients and media  
- Develops and maintains partnerships with local, state and national colleagues and organizations  
- Writes and electronically distributes all press releases and news for the department  
- Manages all department projects and campaigns  
- Regularly collaborates with other Univision teams on cross-functional, organization-wide projects  
- Produces 'Ahora en Nuestra Comunidad' (one-hour community affairs show for Univision 23 & Telefutera 69)

**The Miami Herald - Neighbors Section**      **Duration: 1/05 to 07/05**  
Position: Staff Writer  
- Finds news stories in assigned community beat, conducts interviews and writes articles under deadline.  
- Takes photographs for stories. (Photographs frequently featured on the cover of the 'Neighbors' insert.)

**Amanda Ramírez**  
Tel.: (404)630-9617  
arami016@gmail.com

AmandaRamirez.com  
LinkedIn & Facebook:  
ARamirezTV

## **Highlights**

---

Recipient of 19 Emmy Awards.

One of 5 team members that launched 'Noticias 34 Atlanta', built the 6pm/11pm editions into successful newscasts. Ratings: Consistently ranked in the top 3 in market (regardless of language), out-performing Spanish-language competition.

Software & Technical knowledge:

### Tools used daily

News production – INews, News Wires

Computer programs- Word, Excel, PowerPoint

Social Media - Twitter, Facebook, Instagram

Software- Adobe Premier Pro, Cloud-based Applications, Mobile editing Apps

### Occasional use:

LiveU

Field Cameras & gear

Mentorship:

Responsible for bringing new talent to the station, training and supervising. Serves as mentor to other members of news team.

Social Media:

Created the Univision Atlanta social media pages. Univision's FB page has obtained 36,224 followers organically in 7 years. Amanda Ramirez fan page has a total of 14,050 (organic) followers.

Languages:

Bilingual (Reading, Writing, Speaking) in both Spanish & English

## **Professional Fellowships**

---

Association of Health Care Journalists, recipient of Ethnic Media Fellowship (2014, Denver Conference)

The Carter Center: The Rosalynn Carter Fellowships For Mental Health Journalism. (2012-2013)

[http://www.cartercenter.org/health/mental\\_health/archive/author/ramirez.html](http://www.cartercenter.org/health/mental_health/archive/author/ramirez.html)

The New York Times Institute Fellowship on Education Reporting (2010- 2013)

<http://www.journalism.columbia.edu/page/492-new-york-times-institute-fellowship-on-education-reporting/8>

## **Other Awards, Continued Education and Recognitions**

---

**Millennial Development Program (Univision)** – Member, exclusive group of 20 high-potential Univision employees

**Gabriel Award recipient:** 2011 and 2009

**Imagen Award Nominee:** Producer 'Camino A La Universidad', education special (2009)

**University of Miami, TV Elocution Course** ('Locución Para Televisión'): passed with an A (2007)

**Volunteer Teacher:** The Education Fund's Great American Teach-a-Thon (2006 and 2012)

**Cum Laude** at Graduation: Florida International University, (Dec. 2005)

**Kappa Tau Alpha:** member, National Honor Society in Journalism and Mass Communication

**Univision Radio:** scholarship recipient (2005)

**National Academy of Television Arts and Sciences:** scholarship recipient (2005)

**Gannet Foundation Grant:** recipient, visit NAHJ 23<sup>rd</sup> Annual Convention in Fort Worth, Tx.